

BEAT THE TALENT CHALLENGE

As a transportation, logistics or supply chain company, you have to recruit and onboard hundreds of new employees every year. Attracting and retaining all levels of talents to fill jobs can be a huge challenge and can negatively impact your bottom line. The Alliance for Regional Development, representing the Milwaukee, Chicagoland, NW Indiana corridor, has partnered with 21CC and Manpower Group, to offer a solution to this pressing challenge.

This cutting edge approach includes training and on-boarding content for the TDL industry designed by 21CC. Using classroom training, e-learning and mobile learning 21CC translates training manuals and SOPs into engaging content. 21CC has even begun 'gamifying' some of its content, turning content on dangerous goods, for example, into interactive 3D games that can be played on any smartphone! 21CC has a presence in Illinois, India and the Netherlands.

Flexible training content allows employees to learn at their own pace, and anywhere they like, at work or even on their way home. With a growing database of more than 65 e-learning modules, 21CC can help you convert your existing SOPs and training manuals into customized training modules. It only takes a few easy steps to sign up your existing or prospective employees for 21CC's online training.

In addition, Manpower Group can assist in sourcing candidates for your open positions, using its extensive database. Successful candidates will be trained by 21CC prior to joining your company, making them productive from Day One. The Alliance offers you an annual membership which will give companies access to all of the Alliance's annual economic events and to 21CC's training content at a reduced rate.

Interested in learning more? Please contact Alliance for Regional Development President, Kelly O'Brien at [312-602-5148](tel:312-602-5148) or email her at kobrien@allianceRD.org

“Quote from Marleen van de Kerkhof, Harbor Master for the Port of Amsterdam:

We have started to develop our e-learning together with 21CC. I like the way learning has changed. We used to have these huge paper manuals, the size of telephone books: very unattractive and uninspiring. Now with e-learning you can learn any place, anytime, anywhere in an interactive way, with simulations of actual situations. Employees are enthusiastic about this way of learning. It is easy, interactive, covers a variety of topics, and is more interesting than just learning some theoretical facts. To practice things in almost 'real time' is exciting.

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