

Avoid expensive mistakes by
developing your workforce.



Trucking

21CC 
CAREERS & LEARNING IN LOGISTICS

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Learning Solutions

OnLine. OnDemand. OnTarget.

Challenges

- Government mandated training and certification might lead to a **shortage of skilled and certified drivers and employees**
- **Insufficient access to regular and refresher online training**
- Inefficient coordination and supervision for training and certification
- **Long lead times for on-boarding** and certification

Solutions

- **Specific localised training courses** and certification **created by experts** and experienced truckers
- **Training online, anytime and anywhere** with constant refresher updates and tracking to maintain a skilled and certified workforce at all times.

Consequences

- Shortage of drivers - compromised **service and safety** - more accidents and claims - **impact on revenue and profitability**
- **Service quality deterioration** and consequent impact on reputation
- **Uncertainty about training and certification** status of drivers; negatively affects sales

Payoffs

- Availability of trained and certified drivers
- More efficient use of time - training during breaks leads to **faster on-boarding and commitment**
- Check on study hours - transparency to end customers leads to **more trust**

Increased Efficiency. Happy Workforce.
Increase in Revenue & Business Growth